

# BUTII STORE PARTNER PROPOSAL

*(Retail Wellness Experience Outlet)*

***Subject: Proposal for Establishing an Authorized BUTII Ayurvedic Wellness Store-***

**Dear Sir/Madam,**

We are pleased to present an opportunity to collaborate with **D'Ultimate Life Sciences Private Limited** through the establishment of an authorized **BUTII Ayurvedic Wellness Store** in your area.

**BUTII** is a premium Ayurvedic wellness brand, offering clinically crafted and result-oriented formulations designed to support long-term health and lifestyle balance.

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## Scientific Product Foundation

All products under the BUTII brand are developed using **Nano-Phyto Molecule Technology**. This advanced extraction and delivery method converts herbal phyto-nutrients into **nano-sized active molecules**, allowing:

- **Faster absorption in the body**
- **Higher therapeutic effectiveness**
- **Long-term safety and balance**
- **Visible improvement in wellness outcomes**



## Key Product Ranges:

- ✚ **Artho Care Kit (Artho Care Capsules, Pain Support Capsules, Pain Support Oil).**
  - ✚ **Diaba Care Kit (Dianova Capsules, Dia Tea Powder, Dianova Juice Powder).**
  - ✚ **Mix Barry Juice Powder.**
  - ✚ **Mix fruit Juice Powder.**
  - ✚ **Lemon Ashwagandha Tea.**
  - ✚ **B-12 Juice Powder.**
  - ✚ **Detox Tea.**
  - ✚ **Regain (Lotion).**
  - ✚ **Wom-Pro (Devine Oil).**
  - ✚ **Reboost Capsule.**
  - ✚ **Aging+.**
  - ✚ **Fluxx (Instant Herbal Energy Drink Powder).**
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## Store Partnership Model

Particular	Details
Store Setup Fee	₹1,00,000 (100% Product Value Returned)
Security Deposit	Not Required
Purchase Benefit	30% Discount on MRP
Additional Scheme	Buy 5 Get 1 Free
Total Cost Advantage	Effective ~50% Business Margin
Training	3 Structured Product & Business Training Sessions
Store Branding	Standard BUTII Interior Theme + Signage Design Provided
Marketing Support	Company-Sponsored Local Digital Promotion for 3 Months
Support System	Dedicated Support Manager + 24×7 Assistance

## Store Partner Responsibilities

- Maintain **BUTII brand theme and layout standards**.
- Arrange store space & basic furnishings independently.
- Maintain minimum **monthly turnover of ₹50,000 to ₹1,00,000**.
- Engage with local wellness communities for brand awareness.

## Why This Is a High-Value Business Opportunity

- Ayurveda is a rapidly growing wellness industry.
- Nano-Phyto formulated products ensure **high user satisfaction & repeat demand**.
- Store operates as a **community wellness hub**, not just a retail point.
- Business remains stable through **recurring monthly customer repeat sales**.

We welcome your leadership in bringing premium Ayurveda wellness to your locality.

Sincerely,  
***D'Ultimate Life Sciences Private Limited***  
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