

BUTII FRANCHISE PROPOSAL

(Exclusive Distribution Leadership Model)

Subject: Proposal for Exclusive Franchise Partnership with BUTII Ayurvedic Wellness Brand.

Dear Sir/Madam,

We invite you to join the **BUTII Exclusive Franchise Network**, offering **district-level distribution authority** with strong profitability and long-term recurring income potential.

Science-Driven Product Advantage

All BUTII formulations are developed using **Nano-Phyto Molecule Technology**, ensuring:

- Deep bio-cellular absorption
- Faster therapeutic outcomes
- Measurable improvement in joint, metabolic and energy health
- Safe, plant-based long-term usage

This brings **modern scientific precision** into **traditional Ayurveda**, forming a **high-result wellness system**.

Key Product Ranges:

- ✚ **Artho Care Kit (Artho Care Capsules, Pain Support Capsules, Pain Support Oil).**
- ✚ **Diaba Care Kit (Dianova Capsules, Dia Tea Powder, Dianova Juice Powder).**
- ✚ **Mix Barry Juice Powder.**
- ✚ **Mix fruit Juice Powder.**
- ✚ **Lemon Ashwagandha Tea.**
- ✚ **B-12 Juice Powder.**
- ✚ **Detox Tea.**
- ✚ **Regain (Lotion).**
- ✚ **Wom-Pro (Devine Oil).**
- ✚ **Reboost Capsule.**
- ✚ **Aging+.**
- ✚ **Fluxx (Instant Herbal Energy Drink Powder).**



Franchise Model Structure

Particular	Details
Franchise Fee	₹3,00,000 (100% Product Value Returned)
Discount Advantage	50% Off on MRP
Additional Scheme	Buy 5 Get 1 Free
Total Profit Scope	Effectively ~70% Business Earnings Potential
Territorial Rights	Exclusive Distribution Rights for Assigned District
Marketing Support	90 Days Company-Paid Digital & Brand Promotion
Business Training	3 Training Sessions Included
Support System	Dedicated Business Growth Manager + 24×7 Support

Franchise Partner Growth Responsibilities

- Establish **minimum 3 authorized BUTII Stores** within the district in **first 3 months**.
- Maintain **minimum monthly turnover of ₹1,00,000**.
- Ensure brand-standard store presentation and product awareness development.

Why This Franchise Model is Scalable & Profitable

- Rising demand for safe, natural and effective health solutions.
- Nano-Phyto products create **high repeat purchase cycles**.
- Income is generated from:
 - Personal orders
 - Store network supply
 - Repeat monthly consumption
- You build a **controlled distribution ecosystem** with compounding revenue growth.

We look forward to welcoming you as a strategic growth partner in our national wellness expansion program.

Sincerely,
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